

**Sarah Hudock**

# **Privacy Notice & Cookies Policy**

## **Contact**

If there are any questions regarding this privacy policy, you may contact me at:

Email: [contact@sarahhudock.com](mailto:contact@sarahhudock.com)

Sarah Hudock, LLC, PO Box 172, Newfane, Vermont, USA

## **Changes to this Privacy Notice**

I keep this privacy notice under regular review. This privacy notice was last updated on May 12, 2018.

The Sarah Hudock website is compliant with the General Data Protection Regulation (GDPR), the California Online Privacy Protection Act (CalOPPA), the Children Online Privacy Protection Act (COPPA), and the Privacy and Electronic Communications (EC Directive) Regulations (PECR).

## **Cookies Policy**

**What is a cookie?** Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. [Read more about cookies here.](#)

### **Types of cookies used on the Sarah Hudock website:**

**Performance cookies:** These cookies collect **anonymous** information on the pages visited. By using my website, you agree to accept these kinds of cookies.

These cookies collect information about how visitors use my website, for instance which pages visitors go to most often, and whether they get error messages from web pages. **These cookies do not collect information that identifies a visitor.** All

information these cookies collect is aggregated and therefore anonymous. It is only used to improve how my website works.

**Functionality cookies:** These cookies enable services you have specifically asked for. These cookies are essential in order to enable you to move around the website and use its features. If you disallow cookies, or turn cookies off in your browser, some of the features that make your use more efficient may not function properly.

Functionality cookies allow my website to remember the choices you make. For instance, my website uses them to remember and process the items in your shopping cart, and to understand and save your user preferences for future visits. It also utilizes them to remember such things as your user name, language, whether you are logged into your Account, or to allow commenting on my Journal.

**Tracking cookies:** I do not use these at all. It's important to note that I do **NOT** utilize personal behavioral tracking software in any form. I never sell, trade, or otherwise transfer to outside parties your personally identifiable information. Ever.

**Please note also that:**

Third party cookies may be utilized, but do not come from my website: These cookies allow other websites to track the success of their application or customize the application for you. For example, if you choose to Share my website content to Facebook or other social networks you might be sent cookies from those websites. I do not control the setting of these cookies, so please check those websites' privacy policies for more information about how to manage them. **Because of the nature of this type of cookie, I cannot access them, but neither can those websites access the data in the cookies that I use.**

**Third-party links:**

I do not include or offer third-party products or services on my website. I do not utilize affiliate advertising links of any kind.

## **Collection and Access to Your Personal Information**

Personal information means any information that may be used to identify you such as your IP, your name, email address, telephone number or mailing address.

**Because I value my own privacy and I know that you value yours, below is outlined how I handle the information you give me. I never share or sell your personal information to anyone. Ever. You are entitled to know what personally-identifiable information of yours I hold, and what I use it for. You are also entitled to access, edit, and delete that information if you choose. Website visitors are allowed to view my website anonymously if they choose.**

## **Email Subscribers**

My subscriber sign-up is double opt-in verified, and permission-based. As part of the registration process I collect personal information (your email address.) I use that information in a couple of ways: to deliver my regular Journal emails to you; to contact you if I need to obtain or provide additional information; to check that my records are right and to check every now and then that you're happy and satisfied. **I never rent or trade email lists with other organizations and businesses.**

There is always an Unsubscribe link available at the bottom of every email sent to you, or you may contact me by email and ask to be removed. If you choose to unsubscribe via the link, you will be removed from my list immediately. If you choose to email me and ask to be removed, I will cheerfully comply within 2 business days. I use a provider called MailerLite, to deliver my Journal newsletters to you. For more information, please see [MailerLite's privacy notice](#).

## **Photos**

This section refers to those personal photos that you have either emailed to me or posted on my [Facebook Page](#). My policy is to always ask you for permission up front to post your photos in my Fan Photos galleries on the [Chicken Art Retrospective](#) page. However if you decide that you no longer wish your photo to be included on my website, please email me at [contact@sarahhudock.com](mailto:contact@sarahhudock.com) and I will delete it immediately.

## **Links to other websites**

I occasionally post links to other articles or pages when writing in my Journal or on other pages. This Privacy Policy does not cover those link addresses as I have no control over the policies of other websites. If you have questions about how a site uses your information, you will need to check that site's own privacy statement.

## **E-Commerce:**

**Order information from your purchases:** your IP, name, email, and billing/shipping address. This information is necessary for you to purchase securely on my website, for me to deliver your purchased goods to you, and for me to communicate with you regarding your orders. You may easily review, update, or delete your information and/or account at any time by logging into your [Account](#) on my website.

**Secure networks:** I collect information from you when you place an order, subscribe to my Journal, or enter information on my site. All personal information on my website is contained behind a secured network and is only directly accessible by me, Sarah Hudock.

My web hosting company is SquareSpace, and as necessary, has a limited number of persons who have special access rights to such systems for the purposes of security, backup, and maintenance of their web-hosting servers. Read the [SquareSpace privacy policy](#).

**Financial Transactions:** All sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology, and all payment transactions are processed through gateway providers (I use [Stripe](#) and [PayPal](#).) When you make a purchase on my website, your financial transaction takes place in a special temporary encrypted session directly between your computer and the credit processing bank (not on my website.) **Your credit card numbers/details are never stored or processed on my website or server, nor do I ever, at any time, have personal access to them myself.**

**Back-ups:** To maintain my business and for tax purposes, all back-ups of my records of sales and transactions are kept offline, on an encrypted USB drive. A full back-up of my website is also kept on that same encrypted drive, regularly overwritten with updated information. **No one but me (and Uncle Sam) ever has access to my business records, sales records, or tax information.**

**Children and Privacy:** If you're aged 13 or under, you need to get permission to register on my site from your parents or a guardian. When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online. I do not specifically market to children under the age of 14 years old.